

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

<u>Contract / Revision</u> 175692 /		<u>Alt Order #</u> 08431753
<u>Product</u> CLINTON 4 PRES :60S		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 5835
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 10/31/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WHIO	11/01/16	11/01/16	Tue Hour1	8:00 PM-9:00 PM		1:00				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$6,000.00				
2	WHIO	11/01/16	11/01/16	Tue Prime Hour 2	9:00 PM-10:00 PM		1:00				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$6,000.00				
3	WHIO	11/01/16	11/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$3,000.00				
4	WHIO	11/04/16	11/04/16	Friday Prime Hour 3	10:00 PM-11:00 PM		1:00				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$3,000.00				
E 5	WHIO	11/04/16	11/04/16	Friday Prime Hour 2	9:00 PM-10:00 PM		1:00				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$3,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Friday Prime Hour 2	9:00 PM-10:00 PM	-----F-----	1:00		\$3,000.00		NM		
			See MG 5.2										
	2	WHIO	10/31/16-11/06/16	Friday Prime Hour 1	8p-9p	-----F-----	1:00		\$3,000.00		NM		
			Ⓜ MG for 5.1 11/04										
6	WHIO	11/01/16	11/07/16	M-Su 11p News	11:00 PM-11:35 PM		1:00				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTFSS				2	\$3,000.00				
7	WHIO	11/01/16	11/07/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$2,800.00				
8	WHIO	11/01/16	11/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$2,400.00				
9	WHIO	11/01/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00				NM	2	\$4,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
175692 /	08431753

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	CLINTON 4 PRES :60S	5835

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRI	10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$2,400.00				
10	WHIO	11/01/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$2,400.00				
11	WHIO	11/01/16	11/07/16	NewsCenter 7 @ noon	12:00 PM-12:30 PM		1:00				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$2,000.00				
12	WHIO	11/05/16	11/05/16	Sat Prime Hour 3	10:00 PM-11:00 PM		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$2,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
		1	WHIO	10/31/16-11/06/16	Sat Prime Hour 3	10:00 PM-11:00 PM	-----Sa--	1:00		\$2,000.00	NM		
		See MG 12.2											
		2	WHIO	11/05/16-11/05/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	1:00		\$2,000.00	NM		
		Ⓜ MG for 12.1 11/05											
13	WHIO	11/05/16	11/05/16	SEC Game	3:00 PM-3:30 PM		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$2,000.00				
14	WHIO	11/01/16	11/07/16	The Price is Right	11:00 AM-12:00 PM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,800.00				
15	WHIO	11/01/16	11/07/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,600.00				
16	WHIO	11/06/16	11/06/16	CBS Su Morning	9:00 AM-10:30 AM		1:00				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,600.00				
17	WHIO	11/01/16	11/07/16	CBS This Morning	7:00 AM-9:00 AM		1:00				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,400.00				
18	WHIO	11/05/16	11/05/16	CBS This Morning Sa	10:00 AM-12:00 PM		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$1,200.00				
19	WHIO	11/01/16	11/07/16	Stephen Colbert	11:35 PM-12:35 AM		1:00				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,100.00				
20	WHIO	11/01/16	11/07/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,100.00				
21	WHIO	11/01/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,000.00				
22	WHIO	11/01/16	11/07/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$900.00				
23	WHIO	11/01/16	11/07/16	Late Late Show: Corden	12:35 AM-1:35 AM		1:00				NM	1	\$800.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$800.00				
24	WHIO	11/05/16	11/05/16	Sa 7p-730p	7:00 PM-7:30 PM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$800.00				
25	WHIO	11/05/16	11/05/16	Sa 730p-8p	7:30 PM-8:00 PM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$800.00				
26	WHIO	11/06/16	11/06/16	Su 1135p-1235a	11:35 PM-12:35 XM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$800.00				
27	WHIO	11/01/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 AM		1:00				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$700.00				
28	WHIO	11/01/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$600.00				
29	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$400.00				
30	WHIO	11/06/16	11/06/16	Su 1235a-135a	12:35 XM-1:35 XM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$400.00				
31	WHIO	11/01/16	11/07/16	Daybreak Edition 430a	4:25 AM-5:00 AM		1:00				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$300.00				
Totals								0.00				43	\$76,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	43	\$76,600.00	(\$11,490.00)	\$65,110.00
Totals	43	\$76,600.00	(\$11,490.00)	\$65,110.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
PORT FROM REP NOV3/16 16.18
CHANGES *** WHIO-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

CLASS: NATL. LOCAL REGIONAL

ICE)

DATE NOV3/16 16.18

:	END	SPTS	WEEK	DAYS	TOTL
:	DATE	/WK	INVT	:	SPTS

11/4	0	FRI	0
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REP HEADLINE# 8431753 TRF# 175692 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP NOV3/16 16.18
*** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33	A		800P-900P	60		\$3,000.00	11/4	11/4	1		FRI	1
PROGRAM : MACGYVER												
ORD COM1: SPOT NA PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-5 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#5	MISSED:FRI/900P-1000P				NOV4		60S	\$3,000.00	(NOV3/16)	
			OFFER:FRI/800P-900P				NOV4		60S	\$3,000.00	PLS ADVISE.	
			CMT:SPOT NA PLEASE ADVISE ASAP									
NOV/16			76600.00							CONTRACT TOTAL	76600.00	
										TOTAL SPOTS	43	

MARKET TOTALS \$141,851 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE